

#### FOR IMMEDIATE RELEASE

## Maverik Raises Over \$573K for Feeding America®

Donations support partner food banks across 12 western states

# High resolution photos to accompany any stories can be downloaded HERE.

**Salt Lake City, UT, Dec. 14, 2023** – It's the Season of Giving and Maverik — Adventure's First Stop's customers were especially kind, rounding up their cash and credit transactions to the nearest dollar or more at Maverik stores across 12 states. Generous donations raised \$323,254, which will be donated to Feeding America®, the nation's largest domestic hunger-relief organization. The funds will strengthen Maverik's direct donation of \$250,000 to kick off the campaign, totaling \$573,254 donated this year.

"We've teamed up with Feeding America to activate our Round Up Your Change campaign for the third straight fall season, and the kindness of our customers continues to overwhelm us!" said Chuck Maggelet, CEO and Chief Adventure Guide of Maverik. "Local hunger remains a critical issue for our neighbors and Maverik is proud to work together to help make a difference."

Ninety percent of customer donations that were raised locally will stay local, with each region's collections going to serve food banks that assist people in the same region. Maverik's donations will be distributed to 16 Feeding America partner food banks across 12 western states where Maverik operates. The remaining donation will support Feeding America's national strategies to help end hunger in America.

Local food banks that will receive a donation, along with the amount of each contribution can be found in the table below:

Food Bank	City	State	<b>Donation Amount</b>
Utah Food Bank	Salt Lake City	UT	\$149,006
The Idaho Foodbank	Meridian	ID	\$55,085
Food Bank of the Rockies	Denver/Evansville	CO/WY	\$45,185
Food Bank of Northern Nevada	Sparks	NV	\$35,144
St. Mary's Food Bank	Phoenix	AZ	\$29,328
Second Harvest Inland Northwest	Spokane	WA	\$27,641
Roadrunner Food Bank	Albuquerque	NM	\$25,118
Three Square Food Bank	Las Vegas	NV	\$20,399
Care and Share Food Bank	Colorado Springs	CO	\$19,648
United Food Bank	Mesa	AZ	\$17,977
Food Bank of Contra Costa and Solano	Concord	CA	\$16,067
Food Bank for the Heartland	Omaha	NE	\$15,969
Food Bank for Larimer County	Loveland	CO	\$15,059
Oregon Food Bank	Portland	OR	\$14,963
Community Food Bank of Southern Arizona	Tucson	AZ	\$14,683
Feeding South Dakota	Sioux Falls	SD	\$14,659
Contribution to Feeding America			\$57,325
Grand Total			\$573,255

In addition to Maverik's Round Up funds raised, the adventure themed convenience store brand offers ongoing support to member local food banks through its food waste reduction program. Since 2021, the program has also donated 1,243,711 pounds of surplus food helping provide 1,036,426 meals\* to 11 food banks across 8 states.

"We are incredibly thankful to Maverik for its generous donation to the Feeding America network. Food banks on the ground are feeling increased pressure from the growing number of people experiencing food insecurity," said Lauren Biedron, Senior Vice President of Corporate Partnerships at Feeding America. "Maverik's ongoing support will help ensure that neighbors facing hunger have access to the food they need to thrive."

For more information on Feeding America or how to get involved in the movement to end hunger, visit <a href="www.feedingamerica.org">www.feedingamerica.org</a>.

<sup>\*</sup>According to the USDA, 1.2 lbs of food is equivalent to one meal.

### <u>About Maverik — Adventure's First Stop</u>

Maverik — Adventure's First Stop fuels adventures in more than 400 locations and growing across 12 western states, making it the largest independent fuel marketer in the Intermountain West. Locations include Arizona, California, Colorado, Idaho, New Mexico, Nebraska, Nevada, Oregon, South Dakota, Utah, Washington, and Wyoming. Maverik is known for its premium BonFire™ food, made fresh in every Maverik, every day, and awesome values on fuel, drinks, and snacks. Maverik sells exclusive products in its BonFire™ freshmade food menu and "Bean to Cup" coffee blends. For more information, visit maverik.com, Facebook, Instagram, Twitter, or YouTube. For perks, prizes, freebies, and more, join the Adventure Club mobile app.

## **About Feeding America®**

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit <u>FeedingAmerica.org</u> to learn more.

#### **Media Contact:**

Augustine Agency pr@augustineagency.com